



**Nebraska Chapter, ARMA International
Spring Seminar
April 18, 2012**

The Nebraska Chapter of ARMA International is excited to present our annual Spring Seminar on Wednesday, April 18, 2012 at the Ramada Plaza Omaha Hotel & Convention Center, Omaha, Nebraska.

Julie Gable and M. James Daley will be speaking at the seminar this year. Julie will talk about Enterprise Content Management (ECM), information governance and the future of records management as well as metadata management. M. James Daley, founding attorney of Daley and Fey LLP, will talk about records management strategies to contain litigation risk and cost. Julie and James are leaders in the field of records and information management (RIM) and are expected to draw a significant number of RIM professionals to this year's seminar event.

We are looking for the top vendors in the industry to share their knowledge and expertise, as well as help support our chapter. By participating in this seminar, you will have the opportunity to personally meet attendees in the records and information management profession.

Listed below are several opportunities to support the seminar. All seminar sponsors that sign up by January 13th will have their logo included on the seminar brochure.

- Exhibitor Participation:
 - One Display Table and One Attendee \$375
 - Each Additional Attendee \$135
 - One page company information sheet, 8.5 x 11 can be front and back, to be placed in the attendees seminar book
 - Company logo on the PowerPoint during the seminar.

- Seminar Sponsorship:
 - Platinum \$1500
 - Benefits of Platinum Sponsorship include:
 - Display table with two attendees
 - Sponsor's name in the seminar brochure
 - Sponsor signage at the front of the room and at the registration table
 - The opportunity to give a brief presentation (3 to 5 minutes) about the sponsor company and product(s)
 - The option to introduce one of the speakers at the seminar
 - A plaque presented during the seminar in recognition of your company's contribution
 - The opportunity for one person to attend dinner with seminar presenters the evening prior to the seminar.

- Gold \$300
Benefits of Gold Sponsorship include:
 - Company logo on the PowerPoint during the seminar
 - Listing on the website and attendees seminar book
 - A plaque presented during the seminar in recognition of your company's contribution.

- Silver \$200
Benefits of Silver Sponsorship include:
 - A framed certificate presented during the seminar in recognition of your company's contribution
 - Company logo on the PowerPoint during the seminar
 - Listing on the website and attendees seminar book

- Bronze \$100
Benefits of Bronze Sponsorship include:
 - A framed certificate presented during the seminar in recognition of your company's contribution
 - Company name on the PowerPoint during the seminar
 - Listing on the website and attendees seminar book.

If you wish to become a seminar sponsor by making a monetary contribution, please send a check, payable to Nebraska Chapter, ARMA International, Inc., to the following address:

Ron York, Treasurer
3506 Keystone Drive
Omaha, NE 68134.

- Door Prizes:
 - Individual items such as shirts, pen sets, travel mugs, personal organizers, and other items to be given away as door prizes during the seminar.

- Gift Bags, Gift Bag Items or Name Badges
 - Gift bags or name badges with your company logo. Each attendee will be provided a name badge and gift bag containing items from various donors.
 - Items such as pens, post it notes, letter openers, highlighters, and other items are appreciated. As we expect a large turnout again this year, we are requesting a quantity of 110 of each item donated for the gift bags.

Your participation and financial contribution help support the ongoing training and purchase of resource materials for our chapter members. Please contact me if you have any questions or would like additional information. We look forward to you joining us at this outstanding event!

Sincerely,



Ane McBride, Vice President,
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